



EGOTISM

EGOLISW

An Example

Abdul Gafoor

Success breeds confidence

Great success can lead to over confidence

Greedy for more success, the managers force the company to overreach

This can make the managers to make changes that begin to affect the company

Problems & Pitfalls are swept aside as irrelevant or more blips

By the time management realise there is a major problem

The worst disease that afflicts executives is egotism

It may be too late to save the company