

Sales Managen

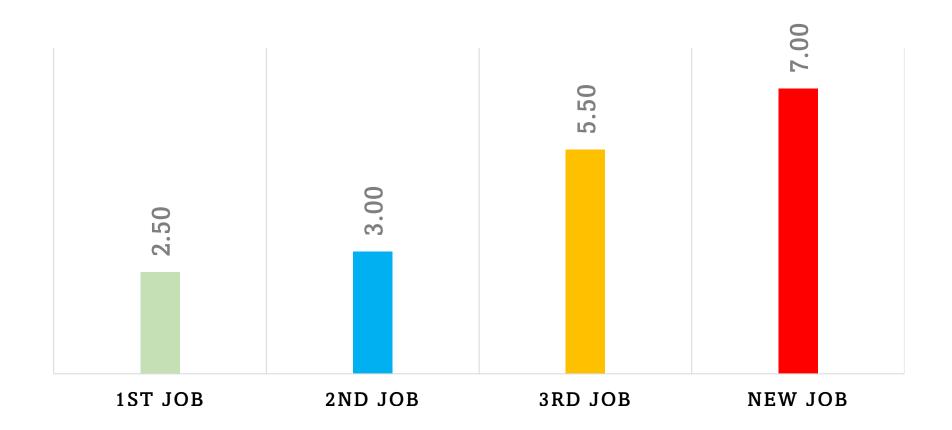
In this presentation
I have taken sales job as an example.
Other professionals can take their present job top
5 KPIs and growth.



New job business turnover must be at least 25% more than the present job

Means you are leaving the present job to handle more business in new job

Business Turnover handled in different Jobs \$ In Millions



Note: In your career graph- The business handled section must look like this

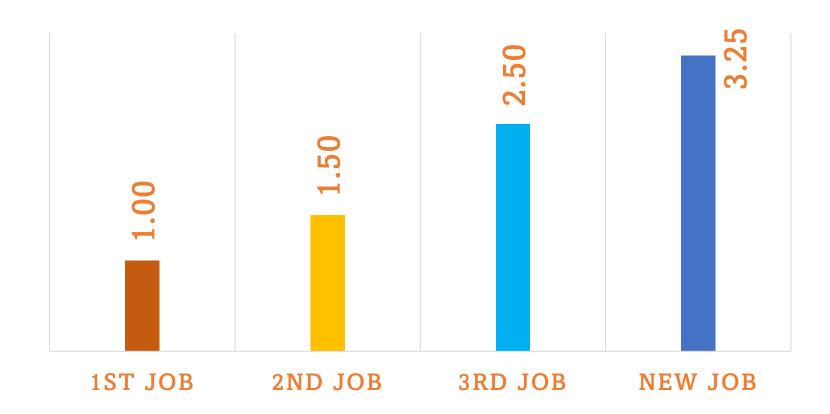


New job the area/Key outlets/Population/Geographical size must be more than the present job

Means you are leaving the present job to manage bigger area.

Example- In present job you are handling one state.
In new job you are going manage 2 states.

Population in millions



Note: In your career graph- The area handled must look like this



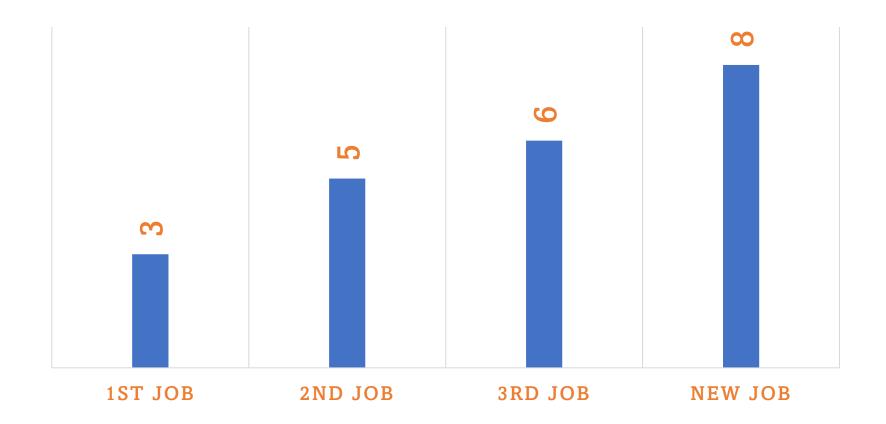
New job the number of Reportees must be more than the present job



Means you are leaving the present job to manage a bigger team.

Example- In present job 10 people are reporting to you and new job 15 people

Number of people reporting to you



Note: In your career graph- The reportees section must look like this



In New job, whom you will report

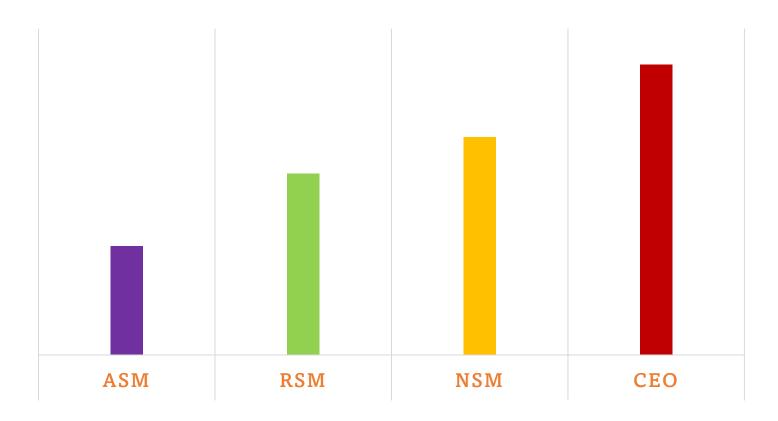


Means you will be reporting higher authority.

Example- In present you are reporting to national sales manager. In new job you will be reporting to CEO.

Means more knowledge and more maturity in you.

Reporting to whom



Note: In your career graph- The reporting section must look like this. The bars in graph are as per designation ranks



Designation

In new job your designation must indicate that your taking higher responsibilities.

Example- In present you are ASM and new job you will be RSM.

I kept designation at the end because, if the first 4 points are ok then designation does not matter.

In some companies ASM is for half state and in some companies for one state.

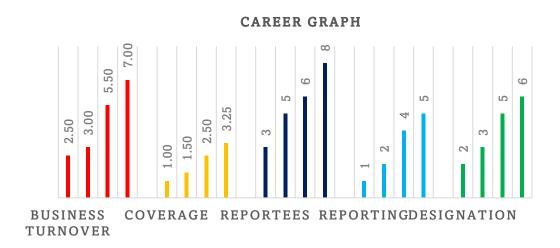
Designation



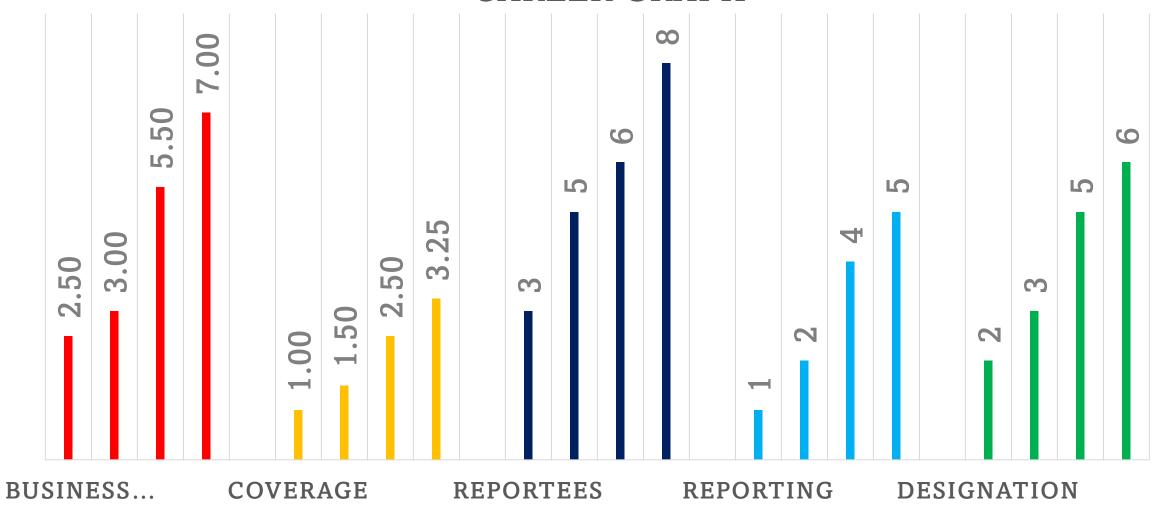
Note: In your career graph- The designation section must look like this.

The bars in graph are as per designation ranks

Your career graph must look like this in every job change



CAREER GRAPH















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